



Sustainability Reporting Starter Kit (Oracle HFM)

Implementation project:

Customer: VimpelCom

Location: Amsterdam,
The Netherlands

Industry: Telecom

Employees: 56,000

2014 revenue:

USD 19,6 billion

Implementation partner:

John Vergeer, owner of CSR2report

VimpelCom

VimpelCom, an international telecoms company operating in 14 countries and headquartered in Amsterdam, is one of the world's largest integrated telecommunications services operators providing voice and data services through a range of traditional and broadband mobile and fixed technologies in Russia, Italy, Ukraine, Kazakhstan, Uzbekistan, Tajikistan, Armenia, Georgia, Kyrgyzstan, Laos, Algeria, Bangladesh, Pakistan, and Zimbabwe.

With annual revenue of USD 19.6 billion, EBITDA of USD 8 billion, and a mobile customer base of 222 million (as of December 31, 2014), it is one of the largest telecommunications companies in the industry and has established the scale for successful growth and development of its group of companies going forward.

Challenges

VimpelCom published its first Corporate Responsibility report in 2012 without any quantitative Corporate Social Responsibility (CSR) KPI information, but emphasized that it would start to collect and report upon such KPI's as from 2013 onwards. The objective was to find proper software tooling to support the collection process of CSR KPI's, in line with Global Reporting Initiative (GRI) guidelines, in a structured and controlled way.



Focusing Locally • Empowering People • Connecting Globally





Solution: Sustainability Reporting Starter Kit (Oracle HFM)

VimpelCom has compared certain software solutions but has chosen for the SRSK application (pre-built Oracle Hyperion Financial Management application) because:

- It matched the functional requirements to collect CSR KPI's in line with Global Reporting Initiative guidelines: limited development time for customization and sector specific KPI's.
- The software is installed on the same IT platform as the Financial and Management reporting Oracle HFM application: limited IT capital expenditure and Admin/User training because the interface and system functionality is known at Admin and Finance user community.
- No software license fees for SRSK users if they already use the Financial and Management reporting Oracle HFM application.
- FMEE software is already available and used to support a controlled and user-friendly CSR KPI upload process from Excel collection template to the SRSK application.
- Collected financial and non-financial information is easy to disclose via dashboard's or the use of SmartView to MS Office products.
- Close alignment with Telenor, one of the shareholders of VimpelCom, of which the implementation experience in oracle HFM is used as a blue print for development of the SRSK application to collect CSR KPI's in line with GRI guidelines.

Implementation partner: John Vergeer, owner of CSR2report

John Vergeer, owner and principal consultant at CSR2report, an Oracle Partner, managed the project implementation, coordinated the development and building process, the User Acceptance Test, the User training and executed the liaison role between the CSR and Finance community within VimpelCom. John also prepared the CSR data collection template, the FMEE data upload template to the SRSK

application, the SRSK User manual, the standardized output via Smart View to MS Office and supported VimpelCom during go-live. He also initiated CSR KPI benchmarking within VimpelCom and linking this to the financials to drive energy cost saving and renewable energy initiatives to reduce mobile network costs.

CSR2report

CSR2report is a company that can support your organization to execute your CSR reporting strategy. We can support your organization during the CSR software tool selection process, during implementation of this tooling and optimize the CSR data flows and reporting process. We can also help you to initiate internal/external benchmarking of CSR

KPI information and link that to your financials to identify efficiency programs and cost saving initiatives. Our professionals have a proven track record in executing CSR reporting projects and CSR2report has chosen for strategic alliances with business partners like CRedit360, Enablon, Oracle, CXO Cockpit and Fidugius.